

Viral video Loverboy

Annie is having a hard time socializing at a party.



She said "I wish I am home with a casual low-fat fancy drink".



A snap and she's in her bedroom holding Loverboy espresso Martini.



Loverboy
would
Make your
dream come true

The ending is the girl holding the drink. The point is to make this video look like a TV ads to make fun of the reality show.

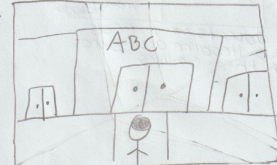
Viral video



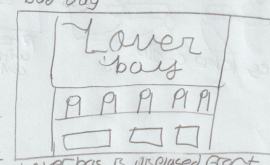
Scene opens with a woman crying and a man walking by.



The man turns around to notice that the woman is having a really bad day.



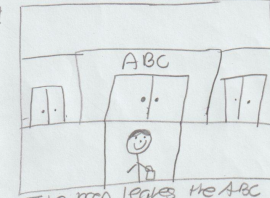
The man continues walking and goes into an ABC store.



Loverboy is displayed front and center.



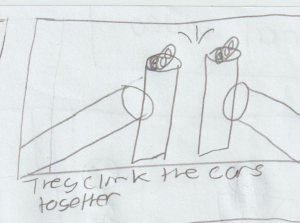
The man buys the drink.



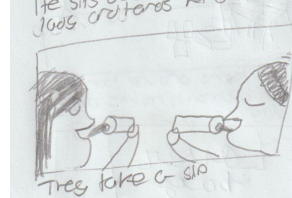
The man leaves the ABC store to return to the lady.



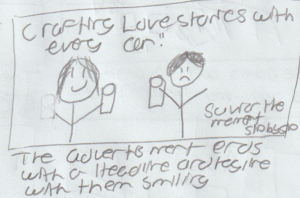
He sits down next to the lady and orders her a drink.



They clink the cans together.



They take a sip.



The Adverts next episode with a headline and picture with them smiling.

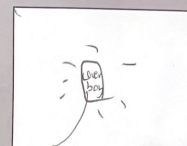
Brand: Loverboy

Name: Jacob Conda

Viral video



Bubbles holding Loverboys



Popped



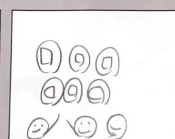
Sip



Red



Loverboy Dance



More people pop bubbles



Each Loverboy flavor has a different color on screen

SIP INTO LOVE

Drinkloverboy