

## Branded Product Placement Script

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|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| CU JESS IN KITCHEN                                                                                                                                                           | <b>JESS:</b> HEY ... WHO WANTS TO PLAY TRUE AMERICAN?                                                                                    |
| MS RUSSELL, JESS, NICK, SCHMIDT, WINSTON IN KITCHEN                                                                                                                          | <b>SCHMIDT, WINSTON, NICK:</b> I'M IN!<br><b>SCHMIDT:</b> THAT SOUNDS LIKE A GREAT IDEA!                                                 |
| CU RUSSELL, LOOKING CONFUSED                                                                                                                                                 |                                                                                                                                          |
| CU JESS EXPLAINS THE RULES OF TRUE AMERICAN WITH <b>LOVERBOY</b> AND A HANDLE OF WHISKEY IN FRONT OF HER                                                                     | <b>JESS:</b> SO, IT'S 50 PERCENT DRINKING GAME, 50 PERCENT LIFE-SIZED CANDYLAND.                                                         |
| WS RUSSELL, JESS, NICK, SCHMIDT, WINSTON IN LIVING ROOM                                                                                                                      | <b>SCHMIDT:</b> WELL, IT'S MORE LIKE 75 DRINKING AND 20 CANDYLAND. BY THE WAY, THE FLOOR IS MOLTEN LAVA.                                 |
| CU RUSSELL, LOOKING CONFUSED<br>MS WINSTON, TALKING TO RUSSELL, NICK MOVING FURNITURE IN THE BACKGROUND                                                                      | <b>WINSTON:</b> IT'S ACTUALLY 90 PERCENT DRINKING AND IT'S GOT A LOOK CANDYLAND-LIKE STRUCTURE TO IT.                                    |
| CU RUSSELL, STILL LOOKING CONFUSED                                                                                                                                           | <b>JESS:</b> BUT ... WITH <b>LOVERBOY</b> !                                                                                              |
| MS WINSTON TAKING A SIP OF HIS <b>LOVERBOY</b><br>MS NICK WALKING THROUGH LIVING ROOM                                                                                        | <b>SCHMIDT:</b> HEY GUYS, WE DOING TEAMS?<br><b>NICK:</b> YEAH! CALL IT OUT SCHMIDTY!                                                    |
| MS RUSSELL AND SCHMIDT STANDING IN LIVING ROOM                                                                                                                               | <b>SCHMIDT:</b> READY? ONE ... TWO ... THREE ... GO!                                                                                     |
| CU WINSTON HOLDING A NUMBER FOUR ABOVE HIS HEAD<br>CU JESS HOLDING A TWO ABOVE HER HEAD<br>CU RUSSELL HOLDING A THREE ABOVE HIS HEAD                                         | <b>WINSTON:</b> TWO ... TWO ... FOUR ...<br>*SARCASTICALLY* WOW! I'M WITH RUSSELL, PERFECT.                                              |
| MS JESS HOLDING A TWO ABOVE HER HEAD AND RUSSELL HOLDING A THREE ABOVE HIS HEAD,<br>SCHMIDT POINTS AT NICK AND PUMPS HIS FIST<br>*GROWLS*<br>CU NICK PUMPS HIS FIST *GROWLS* | <b>JESS:</b> WHAT! YOU DON'T WANT TO BE ON MY TEAM?<br><b>RUSSELL:</b> WELL I JUST COPIED YOU, YOU HAVEN'T GIVEN ME ANY INFORMATION YET. |

CU JESS EXPLAINS THE RULES OF TRUE AMERICAN

CU WINSTON HELPS EXPLAIN THE RULES

MS JESS KNEELS IN FRONT OF A TABLE WITH  
SEVERAL **LOVERBOY** CANS AND A BOTTLE OF  
WHISKEY

CU RUSSELL NODS HIS HEAD  
CU WINSTON CONTINUES TO EXPLAIN THE RULES

CU JESS STANDS UP

CU RUSSELL REACHES FOR A CAN OF **LOVERBOY**  
AND HIS KEYS  
CU RUSSELL POPS THE CAN WITH HIS KEYS AND IT  
BEGINS TO SPRAY ON HIM  
CU RUSSELL SHOTGUNS THE CAN OF LOVERBOY  
CU NICK LOOKS SHOCKED  
CU WINSTON LOOKS SHOCKED

CU RUSSELL FINISHES THE CAN OF **LOVERBOY**

CU JESS CLAPPING

WS ALL STANDING AROUND THE TABLE WITH  
**LOVERBOY** AND WHISKEY ON IT  
CU JESS STANDS ON TABLE, CHUGS **LOVERBOY**  
CU WINSTON RUNS THROUGH LIVING ROOM  
CU NICK STANDS ON TABLE, CHUGS **LOVERBOY**  
CU RUSSELL LOOKS CONFUSED, STANDING STILL

CU GROUP CONTINUES TO BE HECTIC IN THE  
LIVING ROOM  
WS OUTSIDE OF THE APARTMENT AT NIGHT

**JESS:** OH, OKAY. SO ... IT STARTS OFF, THERE ARE  
FOUR ZONES, AND ALTERNATE ZONE IS A  
*CRAAAZY* ZONE ...

**WINSTON:** AND THERE'S A TRAIL OF CHAIRS, BUT  
THE FLOOR IS LAVA!

**JESS:** THIS IS **LOVERBOY**, IT'S THE SOLDIER OF THE  
SECRET ORDER. *THIS \*MOTIONS TO WHISKEY\** IS  
THE KING OF THE CASTLE.

**WINSTON:** NOW, REMEMBER – EVERYTHING YOU  
HEAR IN TRUE AMERICAN IS A LIE ... KNOCK ON  
WOOD.

**JESS:** AND IT STARTS WITH A **LOVERBOY** TIP OFF!  
OKAY?

**RUSSELL:** OH, THAT I CAN DO. LOVERBOY? SURE.

**ALL:** YEAHHH!!!

**RUSSELL:** THERE'S NO GOING BACK NOW ...

**JESS:** ONE ... TWO ... THREE ... FOUR — JFK!

**ALL:** FDR! GO, GO, GO, GO!

**SCHMIDT:** \*FRUSTRATED\* RUSSELL ... YOU'RE IN  
THE LAVA, MAN.

**RUSSELL:** I DON'T UNDERSTAND!

**JESS:** ABE LINCOLN, GEORGE WASHINGTON ...

**NICK, SCHMIDT, WINSTON:** CHERRY TREE!

WS ALL STANDING ON DIFFERENT PIECES OF FURNITURE IN THE LIVING ROOM

CU RUSSELL PUTS A NUMBER ONE OVER HIS HEAD, LOOKS AROUND THE ROOM

MS JESS STANDS ON A CHAIR

WS RUSSELL CLIMBS AROUND ON FURNITURE, CHEERS AND PUMPS FIST

CU RUSSELL AND NICK CHEER, BOTH HOLDING A CAN OF **LOVERBOY**

CU JESS SMILES, JUMPS UP AND DOWN WITH A **LOVERBOY** IN HER HAND

WS ALL CONTINUE TO STAND ON FURNITURE, CHUG **LOVERBOY**

CU NICK CHUGS A **LOVERBOY**, CRUNCHES HIS CAN

WS ALL THROW CANS ACROSS LIVING ROOM  
CU PILE OF CANS ON THE GROUND

CU JESS ON RUSSELL'S BACK, THE TWO STUMBLE AROUND THE LIVING ROOM

ECU JESS AND RUSSELL, JESS STILL ON RUSSELL'S BACK

END SCENE

**NICK:** ALL RIGHT AMERICANS ... YOU READY?  
LET'S DO THE COUNT. ONE ... TWO ... THREE!

**RUSSELL:** THAT'S ME!

**ALL:** YEAHHH!!! RUSSELL!!!

**JESS:** OKAY, REMEMBER ... THE GROUND IS LAVA!

**ALL:** RUSSELL! RUSSELL! RUSSELL!

**JESS:** \*SINGING\* ... THE ONLY THING WE HAVE TO FEAR ...

**ALL:** IS FEAR ITSELF!

**NICK:** YEAH! DRINK!

**NICK:** ALL TRASH BELONGS ...

**ALL:** IN THE GRAVEYARD!

**JESS:** JIMMY CARTER ... ATOP GROVER CLEVELAND ...

**RUSSELL:** WHAT NOW?

**JESS:** MORE **LOVERBOY?**

**RUSSELL:** MORE **LOVERBOY.**

